



Strengthening
University-Industry
Partnerships

Don't miss the next UIDP Webinar

Avery Dennison Open Innovation

Wednesday, January 20, 2021

Noon to 1 p.m. ET

[Avery Dennison](#) is a global materials science and manufacturing company specializing in the design and manufacture of a wide variety of labeling and functional materials. The company is seeking collaborative partnerships with university or industry researchers on the cutting edge of packaging design, with specific interest in three areas:

- Sustainable materials and processes for labels;
- Intelligent Label, where labels can store and capture information and wirelessly transmit data; and
- Digital ID: Provide a unique identification to each label.

With operations in more than 50 countries and 30,000 employees worldwide, Avery Dennison products are used in nearly every major industry. Join us for this webinar about how to partner with Avery Dennison for future materials and products that serve an ever-changing marketplace.

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Speakers



Collin Moore
Strategic Innovation
and the Open
Innovation Studio
Avery Dennison



Radha Sen
Senior Research
Associate, Technology
Scout
Avery Dennison



Ronald Wieggers
Senior Research
Associate
Avery Dennison

Overview

Agenda Highlights

The webinar will focus primarily on:

- The approach Avery Dennison takes to innovation;
- High-level view of technology needs; and
- Identification of potential partnerships.

Who Should Attend

Research institutions, universities and faculty